

## Branding businesses to perform better.

( Our goal )

### ABOUT CULTÉVA

Cultéva is an award-winning brand building company founded by Hein Haugland in New York with clients in the USA, Central-America, Europe, Australia, and Asia. The company is built on experience from cultivating brand leadership and develop innovative strategic and creative solutions for products and services that increase speed to market, are cost effective, and induce measurable growth.

Cultéva provides multi-disciplinary consulting and turnkey solutions that cultivate leading brand qualities, and specializes in areas of strategy and design: developing mission-vision; marketplace positioning; identity-branding; naming-nomenclatures; marketing-messaging; packaging-product designs; and online appearances and retail store design.

Cultéva is a business-driven design consultancy that serves as an integral partner to clients who plan to launch new and reinvigorate existing brand names, and products and services across industries such as real estate developments, bank and finance, sport, fashion, food and beverage, retail and department stores, consumer electronics, pharmaceuticals, entertainment personalities, celebrity athletes and more.

The senior partners work independently and are involved in all projects and consult for owners, investors, executive management, board of directors, international corporations, start-ups, mergers and acquisition processes for clients in US, Europe, Central-America, Australia and Asia.

### COMPANY

Type: Private  
Industry: Branding / Marketing  
Founded: 2004, Manhattan, New York  
Founder: Hein Haugland  
Office: New York (2004-2009)  
Oslo (2011)  
Panama City (2009-)  
Partners: Hein Haugland  
Mariana C. Núñez Emiliani  
Website: [culteva.com](http://culteva.com)  
Instagram: [culteva](https://www.instagram.com/culteva)  
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### SERVICES

- Brand purpose & mission-vision
- Strategy & positioning
- Naming & nomenclatures
- Marketing & messaging
- Branding & identity
- Packaging & product design
- Online appearance & retail design